

New York is thrilled to launch COVID Alert NY – the official Exposure Notification App created by the New York State Department of Health in partnership with Google and Apple. Now you can use your phone in the fight against COVID-19 and get exposure alerts, without compromising your privacy or personal information.

What is COVID Alert NY?

COVID Alert NY is New York State’s official Exposure Notification App. This is a free smartphone app for anyone 18+ that lives and/or works in New York available for download in the Google Play Store and Apple App Store starting October 1st. The COVID Alert NY app notifies users if they have been in close contact with someone who has tested positive for COVID-19. Upon receiving an exposure notification, the app will encourage users to contact their physician or the State Health Department hotline (1-833-227-5045) to get more information about quarantining and testing.

Anyone who downloads the app **does not have to worry** about being tracked, identified or having their personal information shared. The app is completely anonymous and does not track your location or movement. No personal data is collected. COVID Alert NY uses Bluetooth proximity-enabled exposure notification technology provided by Apple and Google which is safe and secure.

What can you do?

The more New Yorkers using the COVID Alert NY app, the more effective it will be as a tool to fight against COVID-19. We need your help to rally your community to download and use the app. The COVID Alert NY app puts the power in the hands of New Yorkers to protect their neighbors, friends, family and community at large. Together, we can slow the spread of COVID-19.

We are asking you to put our COVID Alert NY Outreach Toolkit to work by using the resources contained as soon as possible. Your influence can make a big difference.

What resources are available?

We designed the COVID Alert NY Outreach Toolkit to make your support of app downloads as convenient as possible. The kit materials use communications channels your organization already has in place and include the following, all of which are ready to use with little to no work on your part:

- Social media posts with companion graphics
- One Pager with FAQ
- Template email blast to send to your membership

To learn more about COVID Alert NY, visit ny.gov/covidalerts

Download the app in the Apple App Store or Google Play or follow the links below:

iOS: <https://apps.apple.com/us/app/covid-alert-ny/id1524123298>

Android: <https://play.google.com/store/apps/details?id=gov.ny.health.proximity>

ADD YOUR PHONE. STOP THE SPREAD. GET COVID-19 EXPOSURE ALERTS



COVID Alert NY App

COVID Alert NY is the official New York Exposure Notification System app created by the New York State Department of Health in partnership with Google and Apple.

- Our free smartphone app will be available for download for users 18+ on the Google Play and App Store starting October 1, 2020.
- After downloading the COVID Alert NY app, you will be able to use your phone in the fight against COVID-19 and get exposure alerts, without compromising your privacy or personal information.
- COVID Alert NY is part of New York's Contact Tracing Program and will enhance our efforts to contain the spread of COVID-19 and keep New Yorkers informed.

COVID Alert NY helps you get timely updates on COVID-19.

- COVID Alert NY alerts users if they have come into close contact — within 6 feet for at least 10 minutes — with someone who has tested positive for COVID-19, even before the app user may experience symptoms.
- Knowing about a potential exposure allows you to self-quarantine immediately, get tested, and reduce the potential exposure risk to your family, friends, neighbors, co-workers and others.
- COVID Alert NY uses Bluetooth technology to estimate proximity to other phones with enabled Exposure Notification Service technology developed by Apple and Google.

COVID Alert NY protects your privacy and personal information.

- The app does not track your location or movement, use GPS, location services, or any movement or geographical information.
- The app will never collect, transmit, or store your personal information and is completely anonymous.
- Users must explicitly choose to turn on exposure notifications – and can turn it off at any time.

Frequently Asked Questions

ADD YOUR PHONE.
STOP THE SPREAD.
GET COVID-19 EXPOSURE ALERTS

What is COVID Alert NY?

COVID Alert NY is the official New York Exposure Notification System app. This free smartphone app is available for anyone 18+ who lives or works in New York. After downloading the app, you will be able to use your phone in the fight against COVID-19 without compromising your privacy or personal information. COVID Alert NY uses Bluetooth technology to alert users if they have been in close contact with someone who has tested positive for COVID-19. The app also allows user to log their symptoms daily, so they can check back and review at any time. And it keeps users up to date on the fight against COVID-19 in New York.

How can I download COVID Alert NY?

COVID Alert NY is available in the Google Play Store and Apple App Store starting October 1st.

Why is COVID NY important?

COVID Alert NY alerts app users of potential exposure, even before they may experience symptoms. Knowing about a potential exposure allows you to self-quarantine immediately, get tested and reduce the potential exposure risk to your family, friends, neighbors, co-workers or fellow students.

Is my privacy protected?

Yes. The COVID Alert NY app protects your privacy and does not collect or share any personal information that can identify you. The app does not use GPS navigation, cannot be used to track you and it doesn't know if you should be self-isolating or quarantining. At all times, you are in control and remain anonymous.

How does COVID Alert NY work?

As an app user goes about their day, the COVID Alert NY app uses Bluetooth to sense when another person with the same app comes within 6 feet. Your phone exchanges a secure random code with the other phone to record that they were near.

If the app senses that you've been within 6 feet of someone for more than 10 minutes, the app adds their phone's random code on a list of close contacts.

For those who test positive for COVID-19, a Case Investigator from the county health department will ask if the person is willing share the app's list of "close contact" codes to help protect other people. Sharing your list is secure and private. The app never reveals who you are to anyone.

Each day, the list of codes for "confirmed cases" is sent to every phone that has the app. The app compares its own list of close contact codes to the list of confirmed cases. If there's a match, the app displays a COVID alert. Using these lists of anonymous codes, the alert is kept private. No one ever knows who the COVID Alert comes from.

How can I learn more about COVID Alert NY?
Additional information can be found at ny.gov/covidalerts.